

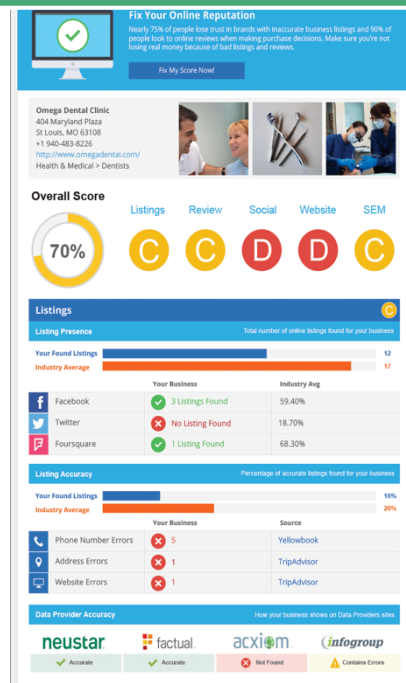


## THE WRAP-UP REPORT CARD FOR YOUR BUSINESS'S ONLINE HEALTH

There's a lot of hearsay in the world of digital management. Wouldn't it be nice to have some hard evidence? To see exactly how your business performs online, and how it stacks up to your competition?

Welcome to your very own Snapshot report! By comparing your online presence, accuracy and performance to others in the industry, Snapshot reports provide you with intel on how your business is performing, where it's lacking, and most importantly, how you can fix it!

**SNAPSHOT REPORTS OFFER INSIGHT INTO YOUR BUSINESS'S:**

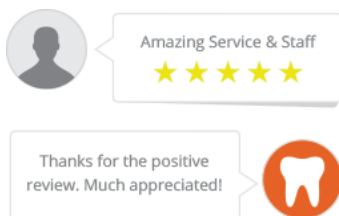


### Listings



A good listing score means your customers can find you online. A bad one means they're probably going to your competition instead! Be sure your information is present AND accurate across all the major listing services.

### Reviews



Reviews are the lifeblood of a business's online reputation. Plenty of good reviews? Great! You should be spreading the word. Bad reviews? It's time to generate plenty of GOOD reviews to bury those nasty ones.

### Social



Is your competition blowing you out of the water with social performance? The best way to put yourself ahead of the pack is with a great social strategy that connects you with your customers.

### Website



Speed or usability problems will cause visitors to leave your website in a heartbeat. In this day and age, people expect near-instant load times and flawless performance across all devices.



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